

IN RECOGNITION OF "TRICK-OR-TREAT FOR UNICEF"

WHEREAS, "Trick-or-Treat for UNICEF" began in Philadelphia in 1950 when a youth group collected seventeen dollars in decorated milk cartons on Halloween to help children overseas; and

WHEREAS, Since that time, the children of the United States have collected more than \$115 million by going door-to-door with the U.S. Fund for UNICEF's trademark orange collection boxes on Halloween; and

WHEREAS, Today, "Trick-or-Treat for UNICEF" provides the opportunity for school children and young adults to learn about their peers in the developing world, while also raising funds to help improve their lives; and

WHEREAS, Fund-raising efforts like "Trick-or-Treat for UNICEF" have helped 80 percent of the world's children become immunized against the top six deadliest diseases, saving three million lives each year, making way for the two-thirds of world's children that now have completed primary school; and

WHEREAS, In 2001, \$4 million was collected in the nearly five million "Trick-or-Treat for UNICEF" collection boxes that were distributed across the United States, in every state; and

WHEREAS, The "Trick-or-Treat for UNICEF" program provides children of the United States the chance to perform a selfless deed and gain a valuable educational experience, giving them a better sense of the world in which they live and the lives of other children around the world.

NOW THEREFORE, I, Bob Young, Mayor of the City of Augusta, do hereby proclaim October 31st, 2002 to be "TRICK-OR-TREAT FOR UNICEF DAY" and urge all citizens of Augusta to take cognizance of this event and participate fittingly in its observance.

In witness thereof, I have set my hand and caused the seal of Augusta, Georgia to be affixed this 19th day of July 2002.